



## SUPPORTER VISIBILITY PLAN

13th Annual Congress of the International Society of Nutrigenetics/Nutrigenomics

12th-13th July 2019, Cambridge

Supporter Level	Visibility Plan
<p><b>DIAMOND Supporter</b> £15,000 and above</p>	<p><b>Official supporter of the Congress</b></p> <ul style="list-style-type: none"> <li>• Predominant logo on the congress website (with hyperlink), in the programme, and in the main conference room</li> <li>• Logo on delegate packs and marketing materials inserted in delegates' packs (pre-approved by committee)</li> <li>• Highlighted as Diamond Supporter throughout the event</li> <li>• Sharing pre-approved promotional material at all sessions and at tabletop with two chairs for entire conference</li> <li>• Possibility of bringing a large banner for display (pre-approved by committee)</li> <li>• 2 places at speakers dinner</li> <li>• 2 full registrations with accommodation for two nights</li> </ul>
<p><b>PLATINUM Supporter</b> £10,000 and above</p>	<p><b>Official supporter of a scientific session</b></p> <ul style="list-style-type: none"> <li>• Large-size logo on the congress website (with hyperlink), in the programme, and in the main conference room; small logo associated with supported session in the scientific programme page of the website and official programme</li> <li>• Highlighted as Platinum supporter at the beginning of the supported session</li> <li>• Company brochure or selected marketing materials inserted in delegates' packs (pre-approved by committee)</li> <li>• Sharing pre-approved promotional material during session and at tabletop with two chairs for entire conference</li> <li>• 1 place at speakers dinner</li> <li>• 1 full registration with accommodation for two nights</li> </ul>

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Supporter Level	Visibility Plan
<b>GOLD Supporter</b> £7,000 and above	<b>Official supporter of dinner or reception</b> <ul style="list-style-type: none"> <li>• Medium-size logo on the congress website (with hyperlink), in the programme, and in the main conference room</li> <li>• Highlighted as official supporter of the Gala Dinner or the reception cocktail (first supporter gets to pick)</li> <li>• Sharing pre-approved promotional material during the supported cocktail or dinner and at tabletop with two chairs during the entire conference</li> <li>• 1 place at speakers dinner</li> <li>• 1 full registration with accommodation for two nights</li> </ul>
<b>SILVER Supporter</b> £4,000 and above	<b>Official supporter of a coffee break</b> <ul style="list-style-type: none"> <li>• Small size logo on the congress website (with hyperlink), in the programme, and in the main conference room</li> <li>• Highlighted as official supporter during the supported coffee break</li> <li>• Sharing pre-approved promotional material during the supported coffee break and at tabletop with two chairs during the entire conference</li> <li>• 1 full registration</li> </ul>
<b>BRONZE Supporter</b> £2,000 and above	<b>Table top exhibitor</b> <ul style="list-style-type: none"> <li>• Name of the supporter in programme and on congress website</li> <li>• Sharing pre-approved promotional material at tabletop with two chairs for entire conference</li> <li>• 1 full registration</li> </ul>

## Notes:

- All prices indicated are in British Pounds and not subject to taxes.
- Representatives hosting tabletop displays have to be registered participants.
- Electrical outlets and wired Internet access are not included but may be provided upon request for a fee.